

# SPONSORSHIP

## OPPORTUNITIES

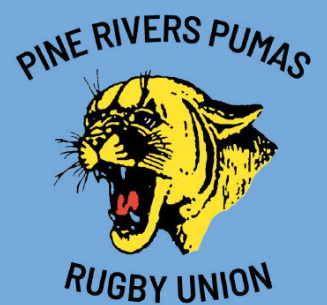
### 2025



PINE RIVERS PUMAS



RUGBY UNION



**The Pine Rivers Pumas Rugby Union Club (the Pumas) thanks you for taking the time to review this Sponsorship Proposal. We believe that your business would be a great fit, and sponsorship would assist to increase your profile in the local community and beyond. While there are a number of sponsorship opportunities available, we would also welcome an opportunity to discuss any alternative sponsorship arrangements you would prefer.**

**As a family friendly club, we look forward to working with local businesses to promote opportunities for the young people in our community to build a sense of pride and belonging in our region.**

# Our Club History

Established in 1985, the Pumas has a proud tradition of offering participants the opportunity to play rugby at a welcoming and family orientated club.

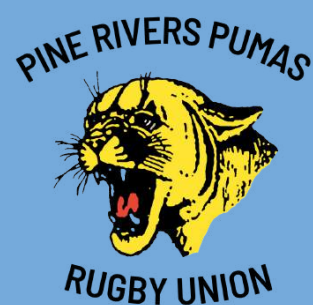
Starting out with no Clubhouse, fields or jerseys, the Pumas used the local show grounds as their home grounds. The Pumas moved to take up two fields at the Les Hughes Sports Complex, which were originally leased from the Pine Rivers Shire Council in January 1987.



The building of the Clubhouse commenced in October 1989 and was completed in 1990 as funds became available. Thirty-four years later, 2021 saw the Pumas move into a new clubhouse co-located with Pine Rivers Rapids Baseball Club and the addition of another field.

The club's name and colours came about when Los Pumas (the National team of Argentina) accepted our offer to use our playing fields for training grounds during the 1987 Rugby World Cup. We continue to maintain a relationship with Union Argentina de Rugby today, with our club members being invited to run out onto the field with Los Pumas at the beginning of their test match at Suncorp Stadium in 2019 and form a guard of honour at the start of their game in 2021.





# Club Overview

The Pumas is situated in North Regional Brisbane. It draws its players from immediate suburbs such as Bray Park, Lawnton, Strathpine, Bald Hills, Warner, Cashmere, Petrie, Kallangur, Narangba, Murrumba Downs, and other nearby suburbs.

The Pumas compete in games across the entire Brisbane region in the Brisbane Junior Rugby Union competition. Our involvement in games has seen teams travel as far South as Redlands, West to Ipswich and North to Caboolture.

We host an annual Under 6-9 carnival that sees up to 32 teams playing at the club and have had the privilege to host a number of large QRU and BJRU festivals.

We also have an increasing number of players and coaches involved in representative Rugby competitions being played both locally and across Australia.

# 2024 in Review

2024 saw our player numbers increase again this year. We had seven Rugby XV's teams and two Rugby 7s teams participate across five age groups (Mixed Under 6s x 2, 7s x 2, 8s, 9s, Boys Under 12s, Girls Under 13s & 15s). We also had barbarian teams for Under 10s and Girls Under 14s & 16s. Our Under 13s, 14s & 15s players joined with Albany Creek to play this year.



This year we had a number of our Rugby XV's and 7s Girls make BJRU Representative teams.

We also had a number of players in Under 10 and Under 12 playing in BJRU Development Carnivals.



Our development squad had a name change and is now known as Little Pumas where children aged 3-5 can start to develop their rugby skills.

We are looking to further grow the club in 2025 and continue to strengthen our connection with our local community.

There is no better time than 2025 to become a sponsor as we celebrate our 40th year anniversary. We really look forward to partnering with our sponsors in 2025.

Tim Limmer  
President



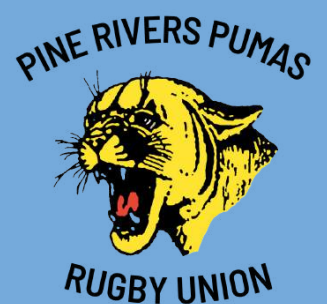
# How your Sponsorship Benefits the Club

The support from local businesses and individuals will ensure that our Club can continue to encourage player participation in a supportive, safe and friendly environment, regardless of individual skill level. With the generosity of club sponsors we will be able to continue to maintain facilities, provide training equipment and assist the club with the ongoing operational costs associated with a not-for-profit organisation.



# Sponsor Benefits

The Pine Rivers Pumas Junior Rugby Union Community extends beyond our currently registered players, to their families, local businesses and other rugby partnerships. Your name will be associated with a welcoming and inclusive community club that promotes skill development, participation and fun in a supportive environment.



Given that the games are played both at home and away, your business name will be promoted heavily both in our local area and beyond. Players wear their club jersey during all games and many children wear their training shirts whilst out & about so the direct exposure of your business name to such a high number of consumers presents excellent value for money.

As a sponsor you will be encouraged to be involved with all our community events, functions, and presentations. We will actively promote your business through club communications, including our website and social media. You are invited to attend our games on Saturday and Sunday mornings around the greater Brisbane region and encouraged to promote your products and services to our members and their families.

# Sponsorship Packages



Packages available for the 2025 Season:

## **Two Year Sponsorship Packages**

- Post Pad Sponsorship

## **One Year Sponsorship Packages**

- 40th Anniversary Event Sponsors
- Silver
- Bronze
- Associate

## **Alternative Sponsorship Options**



# Post Pad Sponsorship



**2 Year Sponsorship  
2025 & 2026**

**Your Investment  
\$3000 Upfront  
Plus Cost of Post Pads  
Approx \$2000-2500**

**2 Available**

## **Includes:**

- Sponsorship of Field 1 or Field 2 (first in basis) including your company logo on 4 post pads.
- Your company logo on the training shirt (all players receive a training shirt) for 2025 & 2026 season.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2025 & 2026.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2025 & 2026, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2025 & 2026.
- Banner / Signage / Marketing opportunities at special events such as carnivals, fundraising activities in 2025 & 2026 and all 40th anniversary celebrations in 2025.
- 2 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/ singlets.
- 2x invitations to all official Pine Rivers Pumas 2025 & 2026 functions.
- 2 x invitations to the end of year Presentation Day in 2025 & 2026.
- You will receive a certificate acknowledging your club sponsorship.



# 40th Anniversary Event Sponsors



**1 Year Sponsorship  
2025**

**Your Investment  
\$2500 Upfront**

**4 Available**

## **Includes:**

- Acknowledgement of your event sponsorship at our 40th anniversary events.
- Signage on main playing field (facilities shared with Pine Rivers Rapids Baseball Club which ensures ongoing advertising during the rugby off-season) for 2025
- Your company logo on the training shirt (all players receive a training shirt) for 2025 season.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2025, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2025.
- Banner / Signage / Marketing opportunities at special events such as carnivals, fundraising activities and all of our 40th anniversary celebrations.
- 1 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 2 x invitations to all official Pine Rivers Pumas 2025 functions.
- 2 x invitations to the end of year Presentation Day in 2025.
- You will receive a certificate acknowledging your club sponsorship.



# Silver Sponsorship



**1 Year Sponsorship  
2025**

**Your Investment  
\$1000 Upfront**

**10 Available**

## **Includes:**

- Your company logo on the training shirt (all players receive a training shirt) for 2025 season.
- Signage on main playing field (facilities shared with Pine Rivers Rapids Baseball Club which ensures ongoing advertising during the rugby off-season) for 2025.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2025, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2025.
- Banner / Signage / Marketing opportunities at special events such as carnivals, fundraising activities and all of our 40th anniversary celebrations.
- 1 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 2 x invitations to all official Pine Rivers Pumas 2025 functions.
- 2 x invitations to the end of year Presentation Day in 2025.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Bronze Sponsorship



**1 Year Sponsorship  
2025**

**Your Investment  
\$500 Upfront**

**10 Available**

## **Includes:**

- Your company logo on the training shirt (all players receive a training shirt) for 2025 season.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2025, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2025.
- Banner / Signage / Marketing opportunities at special events such as carnivals, fundraising activities and all 40th anniversary celebrations.
- 1 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 1 x invitations to the end of year Presentation Day in 2025.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship





# Associate Sponsorship



**1 Year Sponsorship  
2025**

**Your Investment  
\$250 Upfront**

**10 Available**

## **Includes:**

- Your company logo on our sponsors wall in the clubhouse breezeway in 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2025, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2025.
- 1 x invitations to the end of year Presentation Day in 2025.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Alternative Sponsorship



**The offer and commitment of specialised goods and services can often be as valuable as support in cash for the operations and growth of a community club.**

## **Examples of Goods/ Services:**

- Meat Trays for raffles
- Meat for weekly BBQs
- Supply of Signage/ Printing for the club
- Website management/ hosting
- Marketing/ Social Media management
- Electrical/ Plumbing work
- Solar Panels
- Grandstands
- Coffee Machine
- Field Lighting
- Other goods/ services will be considered



**As it is often difficult to compare offers and services please feel free to discuss a mutually beneficial tailored sponsorship package.**

# How to become a Sponsor



## To enquire about Sponsorship opportunities

- email [sponsorship@pumasrugby.com](mailto:sponsorship@pumasrugby.com) OR
- call Louise on 0432 725 007

## To become a Sponsor

- complete the Sponsorship Agreement (found on the following pages)
- email completed agreement to [sponsorship@pumasrugby.com](mailto:sponsorship@pumasrugby.com)
- make payment of invoice by due date

**\*Please note that jersey design and positioning of logos is subject to change. Pictures are to be used as an indication only.**





**Payment details**

Upon acceptance of this proposal an invoice will be issued by return email.

**Payment by Direct Deposit.**

Account name: Pine Rivers Pumas Rugby Union Club

BSB: 124185

Account number: 23473253

Reference: Invoice Number & Business Name

**Sponsor details**

Company Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: Work \_\_\_\_\_

Mobile: \_\_\_\_\_

**Club Acknowledgement**

Pine Rivers Pumas Rugby Union Club agrees to grant to the sponsor the sponsorship rights as outlined in this sponsorship package.

Authorised Person \_\_\_\_\_

Position \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_